

Welcome to the 1st issue of the FOODCoST Newsletter!

We are thrilled to present you the first edition of the FOODCoST newsletter, your gateway to the groundbreaking project shaping the **future of sustainable food systems**.



FOODCoST, a Horizon Europe project, aims to revolutionise our food systems. Over the next four years, we're harmonising a **methodology to calculate our food's externalities**, also called hidden costs, encompassing environmental, social, and economic factors.

What are Externalities?

[click here to know!](#)

Why FOODCoST matters: insights into sustainability

We aim to show practical ways to internalise these externalities in decisions made by food chain actors, including consumers and governments. By creating various scenarios, we calculate the impact of alternative decision-making approaches geared towards realising a sustainable food system.

Driving change: internalising externalities

FOODCoST is not just about insights; it's about action. We're showcasing practical ways to integrate these hidden costs into decisions made by everyone in the food chain — consumers, businesses, and governments.

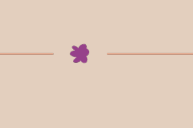
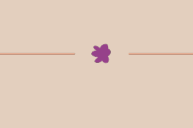
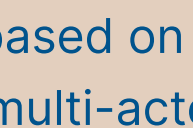
Join the movement: your contribution counts

Be part of the change! We invite farmers, industry professionals, policymakers, educators, researchers, and civil society to contribute. Engage in Community of Practice and Mobilisation & Mutual Learning (MML) meetings to shape a more sustainable food future.

Visit foodcost-project.eu to
get involved and learn more!

Willy Baltusen
Project Coordinator

Our Consortium



The overall concept of FOODCoST is based on a **STAKEHOLDER platform** (setting the multi-actor approach) that supports **3 main pillars**

Valuation Pillar

Development of a harmonised methodology for calculating food production and consumption externalities.

[Know more!](#)

Internalisation Pillar

Internalisation of externalities using True Cost Accounting (TCA) methods.

[Know more!](#)

Impact Pillar

Scenario's definition and impact assessment.

[Know more!](#)

Discover why our Stakeholder Platform is the driving force behind sustainable systems.

[Get the scoop – click now!](#)

In case you've missed it

Discover our latest achievements and highlights

1st MML workshop

Food survivors - how to make food production more sustainable

Organised by project partner APRE, the 1st of 12 MML workshops introduced the project, its Work Packages, and the main objectives of each project phase to stakeholders from various origins.

[Take a closer look](#)

1st meeting of the FOODCoST CoP

The 1st meeting of the FOODCoST Community of Practice (CoP), established to discuss the project's results and aid in creating its outcomes, occurred in Bratislava on May 25th 2023.

[Take a closer look](#)

FOODCoST researchers involved in supermarket campaign showing real food prices

From July 31st to August 5th, supermarket chain PENNY, supported by FOODCoST partner Nuremberg Institute of Technology and the University of Greifswald, implemented the "Wahre Kosten"/ "True Costs" campaign.

[Take a closer look](#)

2nd MML workshop

Separating local external effects of agricultural production from national average estimations: illustration for the impact of fine particulate on health

The 2nd MML workshop happened on October 18th of 2023 and was carried online with the help of the platform MIRO Board, which ensured a dynamic and interactive environment to enhance the co-creation of solutions and sharing knowledge.

[Take a closer look](#)

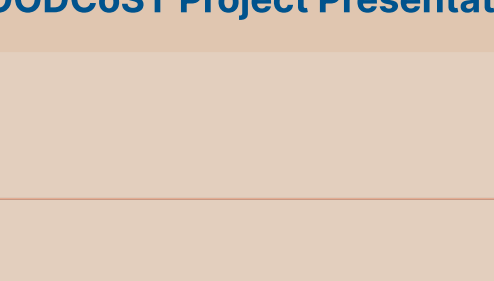
3rd MML workshop

Public policies that internalise externalities of the food market

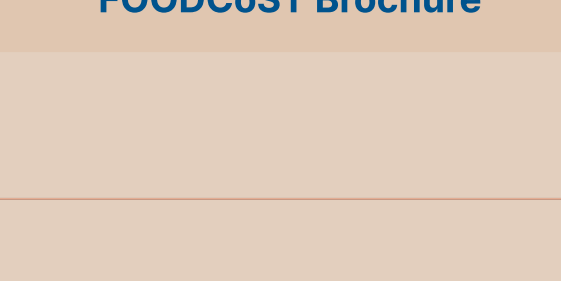
Dr. Céline Bonnet from INRAE conducted the 3rd MML workshop, a valuable activity for gathering and discussing new solutions for public policies and policy instruments.

[Take a closer look](#)

Get to know us better



FOODCoST Project Presentation



FOODCoST Brochure

Make a difference in the future
of food by joining the movement!

Follow us

